

Location: CALIFORNIA GMT CA: 1 **GMT: DANA M BIGGS CLUBS MEMBERSHIP Club** Results Clubs **Membership** Results <u>Membership</u> 2011-2012 2012-2013 2011-2012 2012-2013 New Actual Actual Gain/ Gain/ Net Actual Actual Gain/ Gain/ Club **Dropped** Loss of Loss of New Dropped Loss of Loss of New Memb Month Month Goal Clubs Clubs Clubs Clubs Goal Memb Memb Memb **Memb** Jul/Aug/Sep 0 0 0 0 Jul/Aug/Sep 0 -75 6 0 31 -44 Oct/Nov/Dec Oct/Nov/Dec 0 0 0 0 0 0 35 -29 6 -4 Jan/Feb/Mar Jan/Feb/Mar -3 0 0 0 Totals 0 0 0 0 Totals 66 -104 -38 -1 **Club Results 2012-2013** Membership Results 2012-2013 Goal, New, Dropped, Gain/Loss Goal, New, Dropped, Gain/Loss 40 6 20 0 -20 0 -2 -40 -60 -80 -6 Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Goal Gain Loss C Goal Actual Dropped Actual Dropped Gain Loss C Comparison of Club Gain/Loss Comparison of Membership Gain/Loss **Current Year Compared to the Previous Year Current Year Compared to the Previous Year** 6 10 0 4 2 -10 0 -20 -2 -30 -4 -40 -6 -50 Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Current Year Current Year Previous Year Previous Year YTD Status Quo Clubs 2012-2013 Gender Comparison 2012-2013 Status Quo Clubs Compared to Status Quo Members 63% 62% 6



